

Privacy Policy

This is a data subject information document of Lauri Järvilehto Oy in accordance with the EU General Data Protection Regulation (EU [679/2016 12-22](#), 30th ja 34th article). Last modified on 5.10.2023.

1. Registry Owner

Lauri Järvilehto Oy
Kiveliöntie 12 C
040 7709 771
info@ajatteluntyokalut.fi

2. Contact person(s) responsible for the register

Lauri Järvilehto
040 7709 771
lauri.jarvilehto@gmail.com

3. Name of the register

Thinking Tools – Subscriber Register

4. Legal basis and purpose of the processing of personal data

Personal data is used for the management of subscribers' e-mail addresses, sending newsletters, marketing communications and other customer service and business purposes of Lauri Järvilehto Oy.

5. The register may contain the following information:

Name
E-mail address
Other information collected with the customer's consent
Regular data sources

6. Data in the Register

The data in the register is obtained from e-mail subscribers via the website or by any other means where the data subject gives consent to the processing of his/her personal data.

7. Regular disclosures and transfers of data outside the EU or EEA

There is no regular transfer of data to third parties. Data may be transferred outside the EU or EEA if the service provider is located elsewhere, in which case we will ensure an adequate level of protection of personal data in accordance with applicable law.

8. Protection Principles

The register is processed with due care and the data processed by the computer systems are adequately protected. Where the data are stored on Internet servers, the physical and digital security of the hardware is adequately ensured. The controller shall ensure that stored data and other data critical to the security of personal data are treated confidentially and only by employees whose job description includes such treatment.

9. Right of access and rectification

Any person in the register has the right to check the data recorded in the register and to request the correction of any inaccurate data or the completion of incomplete data. If a

person wishes to check or request the rectification of data stored about him or her, the request must be sent in writing to the controller (or any other method specified by the controller). The controller may, if necessary, ask the applicant to prove his or her identity. The controller will reply to the customer within the time limits set by the EU General Data Protection Regulation (as a general rule, within one month).

10. Other rights relating to the processing of personal data

A data subject in the register has the right to request the erasure of personal data concerning him or her from the register ("right to be forgotten"). Data subjects also have other rights under the EU General Data Protection Regulation, such as the restriction of the processing of personal data in certain circumstances. Requests should be sent in writing to the controller. The controller may, if necessary, ask the applicant to prove his or her identity. The controller will respond to the customer within the time limits set by the EU GDPR (as a general rule, within one month).